I claim:

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- 1. A portable interchangeable sign device, comprising:
- a hollow main frame having a first pair of longitudinal interior channels facing one another, the main frame having at least one of a top opening and a bottom opening;
 - a first sign having visible indicia thereon for being slidable within the first pair of longitudinal interior channels from a storage position inside of the frame to an exterior position outside of the frame; and
- a handle attached to the frame for allowing the sign device to be supported and held by at least one hand of a user.
 - 2. The sign device of claim 1, further comprising:
 - a second pair of longitudinal interior channels facing one another inside of the main frame;
- a second sign having visible indicia thereon for being slidable within the second pair of interior channels from a storage position inside of the main frame to an exterior position outside of the frame, the first sign for being extended above the main frame, and the second sign be for being extendable below the main frame.
- 20 3. The sign device of claim 1, wherein the single handle includes:
 - a pole extending downward beneath the main frame for allowing the one hand of the user to support the main frame in a raised position.
 - 4. The sign device of claim 1, further comprising:
- a pair of catch slots in the top opening of the main frame adjacent to the first pair of longitudinal interior channels for allowing lower side edge tabs on the first sign to be held therein so that the first sign is attached to and extends above the main frame.

5. The sign device of claim 1, further comprising:

a pair of catch slots in the bottom opening of main frame adjacent to the first pair of longitudinal interior channels for allowing upper side edge tabs on the first sign to be held therein so that the first sign is attached to and extends below the main frame.

6. The sign device of claim 1, wherein the first sign includes:

a U-shaped subframe for supporting the first sign therein, the U-shaped subframe having upper side edge tabs for allowing the U-shaped subframe to slide within the longitudinal interior channels; and

a sign board being slidably removable from the U-shaped subframe.

7. The sign device of claim 1, wherein the first sign includes:

a U-shaped subframe for supporting the first sign therein, the U-shaped subframe having lower side edge tabs for allowing the U-shaped subframe to slide within the

longitudinal interior channels; and

a sign board being slidably removable from the U-shaped subframe.

8. The sign device of claim 1, wherein the main frame includes:

a U-shaped front opening in the main frame for allowing the first sign to slide up and down therein.

9. The sign device of claim 6, further comprising:

a U-shaped subframe for sliding within the U-shaped front opening in the main

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10. The sign device of claim 1, further comprising:

a second sign having visible indicia thereon for being hingedly attached to a first edge of a front portion of the main frame, the second sign being movable from a folded storage position covering the front portion of the main frame to a folded out portion next to the face portion of the main frame.

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11. The sign device of claim 10, further comprising:

a third sign having visible indicia thereon being hingedly attached to a second edge of the front portion of the main frame, the second edge being opposite the first edge, the third sign being movable from a folded storage position covering both the front portion of the main frame and the folded storage position of the second sign, to a folded out portion next to the face portion of the main frame.

- 12. The sign device of claim 10, wherein the second sign includes:
 a U-shaped subframe for supporting the second sign therein; and
 a sign board being slidably removable from the U-shaped subframe.
- 13. The sign device of claim 1, further comprising:

a second sign having visible indicia thereon for being hingedly attached to a first side edge of the first sign, the second sign being movable from a folded storage position covering the first sign to a folded out portion next to the first sign.

14. The sign device of claim 13, further comprising:

a third sign having visible indicia thereon being hingedly attached to a second side edge of the first sign, the second side edge being opposite the first side edge, the third sign being movable from a folded storage position covering both the first sign and the folded storage position of the second sign, to a folded out portion next to the first sign.

15. A method of displaying signs from a handheld frame, comprising the steps of: providing a hollow main frame having a top opening, with a sign board with indicia, slidably stored within the main frame;

sliding the first sign from a storage position inside of the main frame to be completely removed from and separated from the main frame;

positioning the first sign into a catch slot in the top opening of the main frame so that the indicia on the first sign is visible from above and outside the main frame.

16. The method of claim 15, further comprising the steps of:

providing a second sign with indicia thereon and side extending tabs to be stored within the main frame;

sliding the second sign downward in the main frame; and catching the side extending tabs of the second sign in the main frame so that the indicia on the second sign is visible below and outside of the main frame.

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- 17. The method of claim 15, further comprising the step of: hingedly attaching a second sign with indicia to a side edge of the first sign; and moving the second sign from a folded storage position in front of the second sign to an expanded position with the indicia of the second sign exposed outside the main frame.
- 18. The method of claim 15, further comprising the steps of:
 sliding the first sign from a front U-shaped opening in the main frame for allowing the first sign to slide up and down therein.

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19. The method of claim 15, further comprising the step of:

supporting the frame by a single longitudinal handle extending below the main frame so that a single hand of a user can hold, support and raise the main frame.

20. A method of exposing signs from a portable device, comprising the steps of:

extending a stacked overlapping arrangement of two signs hingedly attached to a main sign, from an opening in a frame holder;

swinging one sign to be left of the main sign; and

swinging another sign to be right of the main sign so that at least three signs are visible from the portable device.

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